



Dear Fellow Community Member,

My diagnosis and journey through cancer opened my eyes to a great area of need in our community and inspired me to begin Tricia's Hope, INC, a 501c3 non-profit organization with the mission of providing cancer patients financial and emotional support. We work to provide individualized financial grants to patients in order to assist with rent/mortgage payments, fuel expenses to and from treatment, home cleaning services, utility payments, meals and more. We have also developed working relationships with licensed counselors and now offer therapeutic art making classes for survivors and caregivers. We are grateful for your support in this important work and are filled with hope as we continue to develop the support systems we have in place for people touched by cancer. Tricia's Hope would not exist without you!

On September 24th, 2022, the 10th Annual Survival Ball will be held at The Lafayette Theater. The Survival Ball will emphasize the celebration of life and will include the music of Indiana's own Endless Summer Band. Tricia's Hope has a set of goals that include raising \$50,000, providing people touched by cancer an opportunity to celebrate, provide an opportunity for people to give back, honor caregivers, and offer each cancer survivor a free ticket to the event and a bag full of surprises. The overall expenses for the Survival Ball are estimated at \$14,900 but because of the generosity of our vendors and the work of our volunteers, we are able to put the entire event on with just under \$8,000 in expenses. There will be a Silent Auction as well. With the help of sponsorships from generous people like you, it will be possible to direct all ticket sale and silent auction proceeds to cancer patients in need through Tricia's Hope, INC.

I ask that you prayerfully consider sponsoring The Survival Ball with a financial contribution. I would be grateful for your support. Please remember that all gifts to Tricia's Hope INC are 100% tax-deductible. If you would like to learn more about Tricia's Hope, INC, please email me at tricia@triciashope.com.

Thank you in advance for your generosity.

Tricia Rausch, Founder and President

SURVIVAL BALL 2022

Saturday
September
24th

**Tricia's
Hope**

ANNIVERSARY



2022 Sponsorship Opportunities

Proceeds benefit Tricia's Hope Inc.

| Sponsor Benefits | Presenting \$5,000 | Gold \$2,500 | Silver \$1,000 | Activity \$1000 | Silent Auction & In-Kind |
|--|-----------------------|-----------------|-------------------|--------------------|-----------------------------|
| Recognition as Presenting Sponsor on all Print & Marketing | | | | | |
| Survivor Swag Bag Promo Item | | | | | |
| Additional Promo Item(s) (Sponsors donation) | | | | | |
| Complementary Event T-Shirts | 8 Shirts | 6 Shirts | | | |
| Logo or Company Name on Event T-Shirts | | | | | |
| Tickets to Survivor Ball | 8 Tickets | 6 Tickets | 4 Tickets | | |
| Recognition on Social Media | | | | | |
| Recognition on Event Signage | | | | | |
| Recognition on Website | | | | | |

Individual Activity Sponsorships

SOLD!
Photo booth
Logos, name on photo strips

SOLD!
Head, or tails

SOLD!
Chemical Cocktail
and cups

----- Additional details located on next page. -----



- Additional Promotional item and/or advertisement flyer can be added to Survival Swag bag if provided by sponsor in quantity of 50 or more.
- Presenting and Individual Activity Sponsorships have one sponsorship space available on a first come first serve basis. All other sponsorships have an unlimited availability.
- Presenting and Gold Sponsors will have logo on event t-shirts, stage banner and website. Silver Sponsors will have company name on event t-shirts, stage banner and website. Silent Auction & In-Kind Donors will have company name on event signage.

Presenting, Gold and Activity Sponsors must submit a logo by August 15, 2022 to Tricia@triciashope.com. High Resolution files, .ai or .eps preferred; .pdf, .jpg, .tiff, .ps also accepted.

I would like to sponsor the Survival Ball with a _____ sponsorship:
(Write desired sponsorship level here)

Presenting and Gold Sponsorships Only:

Promotional Item: (see page 3)

Color: _____

Activity Sponsorships Only:

- ☐ Photo Booth **SOLD!**
☐ Henna or Tattoos **SOLD!**
☐ Champagne Cocktail **SOLD!**

Company: _____

Sponsorship Contact Name: _____

Email: _____ Phone Number: _____

Signature: _____ Date: _____

----- Sponsorship Deadline: August 15, 2022 -----

Please return completed form and sponsorship check to
 Tricia's Hope, 4209 State Road 43 N, West Lafayette, IN 47906
 Checks can be made to Tricia's Hope.

Questions? Contact:

Tricia Rausch, Founder and President • 317-223-9437 • Tricia@triciashope.com
 Cassandra Hancock, Volunteer • 765-404-9291 • randchancock@gmail.com



Survivor Swag Bag Promo Options



SPF15 Lip Balm

4 Color Label
 Bubblegum, Berry, Cherry, Mint,
 No Flavor, Strawberry, Tropical,
 Vanilla, Watermelon



Highlighter Set



Heart Stress Reliever

Royal Blue, Lime Green, Orange, Pink
 Purple, Red, Teal, White, Yellow



Tailgate 16 oz Party Cup

Black, Blue, Navy, Green, Orange,
 White, Red



Slide Over Bottle Coolie

Black, Red, Burgundy, Navy, Turquoise,
 Yellow, Lime Green, Grey, Neon
 Blue, Royal, Pastel Pink, Purple,
 Kelly Green, Khaki, Camo, Chocolate,
 Forest, White, Orange, Neon Pink,
 TX Orange, Carolina Blue, Tan Camo,
 Green Camo



0.5 oz Squirt Hand Sanitize

Clear

SOLD!

SOLD!

SURVIVAL BALL 2022



Saturday
September
24th

Tickets
At The Door
\$34

Lafayette
Theater
600 Main Street
Lafayette, IN

Doors Open at 7pm • Show Starts at 8 pm
Age 18+ • Casual Attire • Drink Specials Available

CONCERT BY
ESB
endless summer band
8PM-11PM

Tickets sold at www.triciashope.com

PROCEEDS BENEFIT TRICIA'S HOPE INC.