

Dear Friends of Tricia's Hope,

We are excited to invite you to join us for Tricia's Hope's 13th Annual Survival Ball on Saturday, March 7, 2026! Last year's event at the Purdue Memorial Union was a tremendous success thanks to sponsors like you, and we're eager to build on that momentum to make an even greater impact this year.

Over the past 13 years, we've raised nearly \$700,000 to support patients and their families. The 2026 Survival Ball will help us continue that mission, expanding our grants and services for those navigating the challenges of cancer.

This special evening will feature dinner, dancing, exciting auctions, and—most importantly—inspiring stories from individuals impacted by cancer. These powerful moments highlight the life-changing difference your support makes.

We've created a range of sponsorship opportunities to fit every level of support. Whether you choose to be a major sponsor or participate in another way, your involvement plays a vital role in bringing comfort, hope, and resources to those affected by cancer.

As a sponsor, your organization will be recognized across event materials, our website, and social media platforms. You'll also have the chance to connect with other supporters, survivors, and healthcare professionals united by one mission: providing support to individuals and families affected by cancer.

Please review the attached sponsorship package, and don't hesitate to reach out to me at (317) 223-9437 or tricia@triciashope.com with any questions or to discuss your participation.

Thank you for your generosity and continued commitment to Tricia's Hope. Together, we can inspire hope and provide crucial support to those facing cancer.

With gratitude,

Tricia Rausch



Tricia's Hope

Survival Ball March 7th, 2026

HOSTED AT PURDUE MEMORIAL UNION

SPONSORSHIP OPPORTUNITIES

GOLD

- Sponsored table for 8 guests
- Logo displayed on screen at ball
- Logo on branded event materials
- Verbal recognition during the event
- Recognition on social media
- Recognition on Tricia's Hope website
- Full-color, full page ad in the event program
- Opportunity to submit a 4-minute video to be played during the ball
- 2 additional reserved seats at Tricia's Hope leadership table
- Opportunity to address the audience during the event, up to 3 minutes.

\$6000

SILVER

- Sponsored table for 6 guests
- Logo displayed on screen at ball
- Logo on branded event materials
- Verbal recognition during the event
- Recognition on social media
- Recognition on Tricia's Hope website
- Full-color half page ad in the event program
- Opportunity to submit a 2-minute video to be played during the ball

\$5000

BRONZE

- Sponsored seats for 4 guests
- Logo displayed on screen at ball
- Logo on branded event materials
- Verbal recognition during the event
- Recognition on social media
- Recognition on Tricia's Hope website
- Full-color quarter page ad in the event program

\$3000

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CELEBRATION SPONSORSHIP OPPORTUNITIES

CELEBRATE SPONSORSHIP

Select from sponsoring a table to:
celebrate a survivor or honor the memory of a loved one.

- Verbal recognition during the event
- Survivors name or Loved one's name displayed at table

Table Sponsorship includes a table, tickets and meals for
up to 8 guests

\$2000

COMMUNITY SPONSORSHIP

This level is ideal for those wanting to gift this
special night to someone else; to experience
the power of this special night.

- Your name displayed on screen at ball with
all others at this level, as a community.
- Verbal recognition during the event for
brining the community together.

Sponsorship includes 2 tickets to event.
(Or you can donate them to someone in the
community).

\$500

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SILENT AUCTION / GIFT IN KIND OPPORTUNITIES

SILENT AUCTION OR GIFT IN KIND

- Recognition on social media
- Recognition on Tricia's Hope event website



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SPONSORSHIP OPPORTUNITY FORM

I would like to sponsor the Survival ball with _____
Type of Sponsorship

Company name : _____

Sponsorship contact name: _____

Address: _____

Email: _____

Celebrate sponsorship, please circle table type: Company Celebrate a Survivor Remembrance _____

List name to be displayed during program

Hope sponsorship: _____

List the name to be displayed during the program

Business or organizations purchasing a sponsorship: Please share you company's social media handle and we will tag you.

Sponsorship Deadline January 31st 2026

Sponsors send your logos and confirm table headcount by 12/31/24. Email them to Tricia@triciashope.com

High resolution files ai. or eps preferred jpg, pdf and tiff accepted.

Mail forms and make checks out to :

Tricia's Hope

4209 State Road 43 N

West Lafayette, IN 47906

Or visit <https://onecau.se/triciashope> to purchase your sponsorship online.

Questions, contact Founder and President Tricia Rausch 317-223-9437